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| Hello Golf Professionals and Staff,  Firstly, Team TaylorMade hopes this message finds you and your families safe and in good health.  We’d like to confirm that your myFittingExp event date has been set by TaylorMade Sales Representative, [Dave Curtis](mailto:dave.curtis@taylormadegolf.com). |

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| Your Experiential Fitting Event is scheduled for **SATURDAY, APRIL 30, 2022** from **11:00AM - 03:00PM** at **BANDON CROSSINGS GOLF COURSE (87530 DEW VALLEY LANE, Bandon, OR 97411)**.  Click [here](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Flink.taylormadegolf.com%2Fu%2Fnrd.php%3Fp%3Dg4axTdkHKE_100446_58735_1_5%26ems_l%3D54444%26i%3D1%26d%3DaHR0cHM6Ly9teS50YXlsb3JtYWRlZ29sZi5jb20vbXlGaXR0aW5nRXhwLyMvc2lnbl9pbg%253D%253D%257CMjA1MjI5NTM1%257CZzRheFRka0hLRQ%253D%253D%257CMjVkZDllZTM4Nzg5NTgxZDE%253D%257C%26_esuh%3D_11_4de4549bdf89219f21ac07a1ff641518369bd1c9fac01d9175ad4574ec49d9f9&data=04%7C01%7Cpatrick.knapp%40ext.taylormadegolf.com%7Cd60362cfbcb14556729608da1be8497e%7C4f56e796915d4916a0f7066fbe562f07%7C0%7C0%7C637852981728260540%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=eNUjo9fEN9zAdjsO9Xh%2BIOwqy6KYFuERWPMbr4IKzGU%3D&reserved=0) to log in or register for your myFittingExp account. *\*Be sure to use this same email address when you register!*  As you are aware, the concerns of COVID-19 are on everyone’s mind. Following the recommendations of public health officials and government agencies, we are taking the following precautionary measures with the remaining 2021 Experiential Fitting Events:   * **Private Environment**   + Will take place in a private, 1-on-1 setting, where our fitters will work directly with individuals, with limited walk-up traffic. * **Full Support from Golf Staff**   + We will require full support from golf professional and/or staff members during fitting events. This critical support will allow us to control traffic and adhere to social distancing while still assisting those members/customers interested in testing product. * **myFittingExp Usage**   + TaylorMade’s myFittingExp fitting application must be used for signing up members/customers for all TaylorMade Experiential Fitting Events. myFittingExp allows for a seamless fitting experience, where the golf professional/staff will have access to all fitting data from the event. * **Practice Range Requirements**   + The team at TaylorMade requires all host facilities to provide range balls and sources of transport (range buckets, trays, etc.) that have been sanitized prior to and during all fitting experiences. We will also need access to a source of clean water the day of the fitting experience, where we can fill up sanitization buckets for the fitting experience.   TaylorMade will take extensive precautions, including cleaning and sanitizing all fitting equipment before, during and after each fit. Other advanced safety measures include:   * Experiential Reps will be required to use face coverings * Customers attending fitting experiences are encouraged, but not required, to wear face coverings (not supplied by TaylorMade) * Reps will be equipped with a sanitization kit * Gloves are recommended for the TaylorMade Experiential Team   Rest assured that the safety and well-being of you, your staff, members/customers, and our employees is our No. 1 priority. If you have any concerns regarding the policies TaylorMade has put in place, please reach out to me at your earliest convenience.  After confirming the date of your Experiential Event, please copy and paste the message below into an email to your members/customers. This email will inform them of our extensive safety measures and invite them to join us for a 1-on-1 fitting session.  As a reminder, due to the current demand for TaylorMade golf products, we are seeing longer lead times. During the fitting experience for your customers, our Experiential Fitting Team will provide more details on product dating and set the right expectations. If you have any additional questions, please contact the Sales/Experiential Rep who will be executing the fitting experience.  Thank you for your continued support of TaylorMade Golf!  Selling tools and posters can be found [here](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Flink.taylormadegolf.com%2Fu%2Fnrd.php%3Fp%3Dg4axTdkHKE_100446_58735_1_7%26ems_l%3D54444%26i%3D1%26d%3DaHR0cHM6Ly90bWFnLmFwcC5ib3guY29tL3MvN2RhMjVmMnV0dmR3OG56eTZvMmxkYXo1aTlsZmgxOTg%253D%257CMjA1MjI5NTM3%257CZzRheFRka0hLRQ%253D%253D%257CMjVkZDllZTM4Nzg5NTgxZDE%253D%257C%26_esuh%3D_11_6bd0c26941151217dbe4299c0d5d1c5793ced5fd88b84e3367054f0349651dab&data=04%7C01%7Cpatrick.knapp%40ext.taylormadegolf.com%7Cd60362cfbcb14556729608da1be8497e%7C4f56e796915d4916a0f7066fbe562f07%7C0%7C0%7C637852981728260540%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=QUJwGrspUysxBFaSdPuKBfMmvSWGNN4aKy0tdUEEDAs%3D&reserved=0). |

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| ***TaylorMade Fitting Experience and myFittingExp Testimonial***  “You guys are doing a phenomenal job with the Fitting Day experience. You make it so easy for us to facilitate these orders. The myFittingExp app is fantastic. You continue to raise the bar. Thanks for your continued care in making the experience easy for us and our members.” – Jake Toliver, Director of Instruction, The Los Angeles Country Club |

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| ***SAMPLE EMAIL TO SEND TO CUSTOMERS***  Subject: Get Fit For Your Clubs Like A Tour Pro !  Dear Members,  I am excited to announce that we have booked an exclusive TaylorMade fitting experience on **, APRIL 30, 2022** at our venue, where all members will have the opportunity to go through a Tour-level custom club fitting.  During these unprecedented times, TaylorMade has taken advanced measures to ensure your health and safety, as well as that of our staff and their team. Those measures include:   * All fittings will be limited to 1-on-1 experiences with social distancing practices * Fitting reps are equipped with a sanitization kit that includes disinfectant wipes, hand sanitizer, disinfectant soap, towels and sterilized brushes * Golf equipment will be cleaned and sterilized following each usage   Rest assured that your health and safety is the No. 1 priority for both our club and TaylorMade. We will ask that you respect the precautions by not attending if you have a cough or fever (or have had in the last 14 days), have been exposed to someone who has had COVID-19 in the last 14 days, or might otherwise expose our staff or other guests to unnecessary risk.   Please go to <https://my.taylormadegolf.com/myFittingExp/event/9EZOrAjqln> to register for this event. There you can book a specific time for your appointment, as well as check other available dates.  You may also contact the golf shop to learn about available appointments, book your custom fitting or ask any questions you have about this special event.  We hope you enjoy this exclusive fitting experience!  - (email signature)  <https://my.taylormadegolf.com/myFittingExp/#/learnmore> |