

# Introducing Proverb



# | Brand Concept



**Proverb (prov-erb) noun**

*A brief, memorable saying that expresses a truth or belief. “Words of Wisdom”*

**Proverb Wines**

Link **WINE, CULTURE,** and the **WISDOM** of **LIFE.**

# Unique Proverbs per Label

(Displayed on back label)

**Chardonnay**

*“In wine there is truth”*

**Italian Proverb**

**Cabernet  
Sauvignon**

*“A bottle of wine contains more philosophy  
than all the books in the world.”*

**Louis Pasteur**

**Merlot**

*“Where wine reigns, silence does not”*

**Italian Proverb**

**Pinot Grigio**

*“Wine is earth’s answer to the sun.”*

**Margaret Fuller**

**Pinot Noir**

*“Wine is bottled poetry”*

**Robert Louis Stevenson**

**Sauvignon Blanc**

*“Wine makes a symphony of a good meal.”*

**Fernande Garvin**

**Rosé**

*“In wine, one beholds the heart of another.”*

**French Proverb**



| Proverb viewed as a  
“Wise Saying” more  
significantly than as a  
Biblical reference





# Tasting Notes

# Proverb

## 2016 Pinot Noir

### **Proverb (prov-erb) noun**

*A brief, memorable saying that expresses a truth or belief. "Words of Wisdom"*

### **About the Wine**

Bright red **cherry** with delicate **floral** notes and a touch of molasses. Velvety **smooth**.

### **Viticulture Notes**

The California 2016 vintage was exceptional, as the early budbreak was caused by above typical rainfall during the growing season. The early moderate temperatures were followed by a rather hot summer. The high temperatures slowed the maturity of the grapes emerging remarkable fruit flavor development and deepened color.

### **Winemaking Notes**

The grapes were harvested at optimum ripeness, which caused an easy and early extraction of rich color and lush tannins. The wine underwent a warm fermentation to create a more intense flavor profile with fruit-forward aromatics. After fermentation, the wine was aged to produce complexity and balance to the wine, resulting in a velvety mouthfeel and a touch of sweetness.



**Varietal Content**  
94% Pinot Noir  
**Alcohol Content**  
13.5%  
**Titrateable Acidity**  
0.52g/100mL  
**Residual Sugar**  
0.20g/100mL  
**pH**  
3.59

*"Wine is bottled poetry." - Robert Louis Stevenson*

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# Proverb

## 2016 Cabernet Sauvignon

### Proverb (prov-erb) *noun*

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### About the Wine

Rich **blackberry** meld with hints of **mocha, vanilla,** and **oak.**

### Viticulture Notes

The California 2016 vintage was exceptional, as the early budbreak was caused by above typical rainfall during the growing season. The early moderate temperatures were followed by a rather hot summer. The high temperatures slowed the maturity of the grapes emerging remarkable fruit flavor development and deepened color.

### Winemaking Notes

The grapes were harvested early at their optimum ripeness, which led to easy extraction of intense color and velvety tannins in the fermentation process. The warmer fermentations resulted in richer flavors and fruitier aromatics. Following the fermentation process the wines were aged to a perfect level of balance and complexity.



#### Varietal Content

76% Cabernet Sauvignon, 8% Petite Sirah,  
5% Petit Verdot, 11% Other Red

#### Alcohol Content

13.0%

#### Titrateable Acidity

0.54g/100mL

#### Residual Sugar

0.56g/100mL

#### pH

3.75

*"A bottle of wine contains more philosophy than all the books in the world." – Louis Pasteur*

Link **WINE, CULTURE,** and the **WISDOM** of **LIFE.**

# Proverb

2016 Merlot

## Proverb (prov-erb) *noun*

*A brief, memorable saying that expresses a truth or belief. "Words of Wisdom"*

## About the Wine

Enticing **plum** and dark **cherry** woven with touches of **vanilla** and **spice**.

## Viticulture Notes

The California 2016 vintage was exceptional, as the early budbreak was caused by above typical rainfall during the growing season. The early moderate temperatures were followed by a rather hot summer. The high temperatures slowed the maturity of the grapes emerging remarkable fruit flavor development and deepened color.

## Winemaking Notes

The grapes were harvested early at their optimum ripeness, which led to easy extraction of intense color and lush tannins in the fermentation process. The warmer fermentations resulted in richer flavors and fruitier aromatics. Following the fermentation process the wines were aged to a perfect level of balance and complexity.



### Varietal Content

77% Merlot, 8% Petite Sirah

### Alcohol Content

13.0%

### Titrateable Acidity

0.48g/100mL

### Residual Sugar

1.2g/100mL

### pH

3.78

*"Where wine reigns, silence does not." – Italian Proverb*

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# Proverb

## 2016 Chardonnay

### Proverb (prov-erb) *noun*

*A brief, memorable saying that expresses a truth or belief. "Words of Wisdom"*

### About the Wine

Layers of **baked apple** and **pineapple** with whispers of **vanilla** and **caramel**.

### Viticulture Notes

The 2016 vintage was welcomed by a wet winter and a moderate growing season which led to a balanced vine growth and open canopies. A few well timed heat spikes slowed down the canopy growth causing an ideal situation for fruit maturity, resulting in a relatively small berry size. The 2016 Proverb Chardonnay is noteworthy with its very vibrant flavors and aromas.

### Winemaking Notes

The grapes were harvested during the low night temperatures at optimum ripeness to preserve fruit freshness. The fermentation process was conducted at low to moderate temperatures with carefully chosen aromatic yeast resulting in more fragrant wines with expressive mouthfeel. After the fermentation process, the wines are held in stainless steel tanks to preserve brightness and balance.



**Varietal Content**  
76% Chardonnay, 7% Viognier,  
5% Gewurztraminer  
**Alcohol Content**  
13.0%  
**Titrateable Acidity**  
0.54g/100mL  
**Residual Sugar**  
0.74g/100mL  
**pH**  
3.58

*"In wine there is truth." – Italian Proverb*

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# Proverb

## 2016 Pinot Grigio

### Proverb (prov-erb) *noun*

*A brief, memorable saying that expresses a truth or belief. "Words of Wisdom"*

### About the Wine

Luminous **pear** and **apple** notes animated with aromas of **lime** and **lemon**.

### Viticulture Notes

The 2016 vintage was welcomed by a wet winter and a moderate growing season which led to a balanced vine growth and open canopies. A few well timed heat spikes slowed down the canopy growth causing an ideal situation for fruit maturity, resulting in a relatively small berry size. The 2016 Proverb Pinot Grigio is noteworthy with its very vibrant flavors and aromas.

### Winemaking Notes

The grapes were harvested during the low night temperatures at optimum ripeness to preserve fruit freshness. The fermentation process was conducted at low to moderate temperatures with carefully chosen aromatic yeast resulting in more fragrant wines with expressive mouthfeel. After the fermentation process, the wines are held in stainless steel tanks to preserve brightness and balance.

*"Wine is earth's answer to the sun." – Margaret Fuller*



**Varietal Content**  
76% Pinot Grigio, 8% Chenin Blanc,  
5% Chardonnay  
**Alcohol Content**  
12.0%  
**Titrateable Acidity**  
0.62g/100mL  
**Residual Sugar**  
0.62g/100mL  
**pH**  
3.35

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# Proverb

## 2016 Sauvignon Blanc

### **Proverb (prov-erb) noun**

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### **About the Wine**

Lively **grapefruit** and **apricot** notes with hints of **pineapple** and **lime**.

### **Viticulture Notes**

The 2016 vintage was welcomed by a wet winter and a moderate growing season which led to a balanced vine growth and open canopies. A few well timed heat spikes slowed down the canopy growth causing an ideal situation for fruit maturity, resulting in a relatively small berry size. The 2016 Proverb Sauvignon Blanc is noteworthy with its very vibrant flavors and aromas.

### **Winemaking Notes**

The grapes were harvested during the low night temperatures at optimum ripeness to preserve fruit freshness. The fermentation process was conducted at low to moderate temperatures with carefully chosen aromatic yeast resulting in more fragrant wines with expressive mouthfeel. After the fermentation process, the wines are held in stainless steel tanks to preserve brightness and balance.

*"Wine makes a symphony of a good meal." – Fernande Garvin*

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#### **Varietal Content**

76% Sauvignon Blanc, 5% Albarino, 5%  
Chenin Blanc

#### **Alcohol Content**

13.0%

#### **Titrateable Acidity**

0.65g/100mL

#### **Residual Sugar**

0.77g/100mL

#### **pH**

3.25

# Proverb

2017 Rosé

## Proverb (prov-erb) *noun*

*A brief, memorable saying that expresses a truth or belief. "Words of Wisdom"*

## About the Wine

**Refreshingly dry** with ripe **cherry** and **strawberry** notes and a dose of **minerality** on the finish.

## Viticulture Notes

The 2017 vintage begun with record rainfall which caused early growth for the vines. A well timed early spring preserved berry size, allowing for good acid and nice bright fruit. Followed by perfectly timed heat waves stopped any excessive canopy growth and drove down the red berry size. The vintage is boasting a refreshingly dry style that has expressive notes of fresh red fruit, and hints of minerality and floral.

## Winemaking Notes

The grapes were harvested during the low night temperatures at optimum ripeness to preserve fruit freshness. The fermentation process was conducted at low to moderate temperatures with carefully chosen aromatic yeast resulting in more fragrant wines with expressive mouthfeel. After the fermentation process, the wines are held in stainless steel tanks to preserve brightness and balance.

*"In wine, one beholds the heart of another." – French Proverb*



### Varietal Content

33.5% Grenache, 19% Barbera, 14%  
Tempranillo, 11.2% Zinfandel, 8.9% Pinot  
Gris

### Alcohol Content

12.5%

### Titrateable Acidity

0.56g/100mL

### Residual Sugar

0.05g/100mL

### pH

3.4

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